

# Mike Lesewski

Change Consultant



## **Consultant**

### **Implementation Institute**

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Mike Lesewski has worked for both ROI Consulting & Implementation as well as the Implementation Institute since graduating from the University of Minnesota in 2009. Mike began his work as an intern before being promoted to Director of Curriculum Development. Mike works with the Implementation Institute to support clients by developing and customizing change management tools as well as consulting. Additionally, Mike works with ROI Consulting & Implementation to develop customized content delivered virtually and in workshops as well as maintaining client workplans for specific initiatives and projects.

Mike has had the opportunity to work with clients in a number of industries including health-care, utilities, food, aerospace and manufacturing. Additionally, Mike has worked on-site with global clients in France, China and Australia.

For use as part of the Implementation Effectiveness Methodology, Mike has worked to design, develop and test several change management tools used within a number of client organizations. He has also created and maintained a number of change work plans as well as drafted and maintained a number of other client specific change deliverables such as sponsor plans, communication plans and stakeholder analyses. Additionally, Mike understands the significance of generating leadership commitment for each change initiative to maximize the effectiveness of the change and to garner engagement for the initiative.

Working with a global manufacturing organization, Mike designed and developed content for a global leadership program attended by high-potential leaders. As a result, participants developed their leadership capability and business acumen while being provided with strategies for how to build trust and work in a high performing team. With a focus on experiential learning, Mike is also experienced in developing supporting materials slides, participant materials and facilitator guides to be used with various technological mediums such as WebEx, Articulate and PowerPoint as well as classroom delivery.

Additionally, Mike was a speaker at the 2011 ODN Conference with a presentation titled "Using Social Media for Your Virtual Brand—A Millennial's Perspective." As a millennial, Mike provides a unique viewpoint for utilizing social media for consultants looking to set their firm apart from their competition. Mike is also able to provide a fresh perspective as a consultant by understanding how to leverage engagement for an ever-changing workforce and organizations that are looking to accommodate a new generation.

## **Areas of Expertise**

- Change Management / Implementation Effectiveness
- Systems and Strategic Thinking
- Project Management
- Curriculum Design/Development
- Experiential Learning

## **Professional Experience**

- *Change Consultant/Director of Curriculum Development*  
Implementation Institute
- *Scholarship Coordinator/Head Coach*  
Minnesota Heat Basketball

## **Education**

- *Bachelor of Arts in Sociology*  
University of Minnesota—Twin Cities